



Social Media and Communications Policy

The Victoria Volleyball Association understands that advancements of technology are enabling new forms of social interaction and social media is a popular communication tool for players, parents and coaches. The Victoria Volleyball Association is also aware that social media is a venue where inappropriate behaviour and misconduct can occur. The following policies are meant to ensure the appropriate use of social media and online communication.

Texting, Email and similar electronic communications

- A parent (or guardian) should be copied.
- Text messages should indicate who they are being sent from.
- It should be non-personal and for the purpose of communicating information about team activities.
- It should never include or contain offensive, sexual or inappropriate language or photos.
- The time of day and the number of messages sent should be considered.
- Coaches contact information should be documented.

When a player feels the need to text or email a coach or staff member, the following guidelines should be followed:

- A parent should be copied.
- It should be sent only with information regarding the organization, team, or club activities.

Social Media (Facebook, Twitter, Blogs, etc)

- Coaches are not to have contact with players on any social media site, however, players and parents can “friend” official Victoria Volleyball Association pages and coaches can communicate to players through that page. The communication must be open, transparent and professional in nature and for the purpose of communicating information about the team or club activities.

- Players are never to post pictures of other club members or players that can be hurtful or embarrassing or without their permission.
- The use of any device of recording or transmitting visual images is strictly prohibited in showers, restrooms, changing rooms or other areas where participants have an expectation of privacy.
- Protecting the identity and privacy of all Victoria Volleyball Association players is required.
- Do not post names, photos, or identifying information without consent.
- Social media sites should not be used to abuse or criticize the organization, members or players.